



## PRESS RELEASE

For Immediate Release

February 7, 2007

# SEASON 2 OF *ROBSON ARMS* OFFERS VIEWERS CELEBRITY NEIGHBOURS AND RICH ONLINE CONTENT

---

Vancouver, B.C. – Season 2 of the critically acclaimed comedy series *Robson Arms* is set to draw in old and new fans alike, as a host of celebrity neighbours arrives on your doorstep. Leslie Nielsen (*Scary Movie 4*, *The Naked Gun*), Linda Kash (*Cinderella Man*, *Best In Show*) and Peter DeLuise (*Stargate SG-1*, *21 Jump Street*) join the unlikely collection of neighbours who live under one roof, yet occupy different worlds. The new season launches on **CTV Saturday February 10<sup>th</sup> at 9 p.m.** (ET/PT – check local listings) and then airs on **The Comedy Network Saturdays at 8:30 p.m. ET/PT** beginning **February 17<sup>th</sup>** (viewers can watch back to back episodes, one on each network).

In an exciting new development for season 2, *Robson Arms* goes online with episodes available on demand on the **CTV BROADBAND Network** at [CTV.ca](http://CTV.ca). New episodes will also be pre-released on [TheComedyNetwork.ca](http://TheComedyNetwork.ca) on **Fridays beginning February 9<sup>th</sup>**, and new episodes on [CTV.ca](http://CTV.ca) will be released **Sundays beginning February 11<sup>th</sup>**.

The new website at [robsonarms.ctv.ca](http://robsonarms.ctv.ca) is also set to provide a rich collection of web-based extras allowing fans to delve even further into the show. Keep an eye out as fresh content is released each week, including web-only mini-episodes, a behind-the-scenes “making of” documentary, music videos from the Troubadours (the muses of *Robson Arms*) and podcasts featuring your favourite cast and crew, recorded on location. In keeping with the focus on building a multi-platform audience for the entire series, the Season 1 episodes are now available on the CTV BROADBAND Network at [CTV.ca](http://CTV.ca) as is the Season 2 trailer.

“*Robson Arms* has taken a leap forward creatively from the already tremendously strong first season. With all the wonderful stories both on screen and behind the scenes, we saw this as a great opportunity to extend the series online,” says Omni Film Productions Partner and Executive Producer Brian Hamilton. Blending regular broadcast viewing with the opportunity for fans to check out bonus features online is an important strategy for *Robson Arms* and Omni’s other series. Hamilton adds: “The entertainment world has changed and continues to evolve. Viewers want more from the shows they like. Fans of *Robson Arms* can tune in on Saturday nights and then at their leisure check out what’s new online. It extends the life and range of the series – we love engaging with the audience this way.”



Season 2 of ***Robson Arms*** builds on the success of a casting formula that boasts an impressive and diverse collection of Canadian talent, including John Cassini (*Intelligence, Final Days on Planet Earth*) who returns as Yuri Kukoc, the appealing but sleazy superintendent of ***Robson Arms***. But like any apartment building, there are always new tenants moving in. Celebrity newcomers this season include legendary Canadian comedic actor Leslie Nielsen as Caldo Vasco, a bitter old fart who uses his wheelchair as a weapon; Linda Kash as Carol Goldstein, a new tenant who acts as though she is 45 going on 25; and Peter DeLuise as Wayne, a compulsive liar.

In addition to Cassini, returning cast members include Fred Ewanuick (*Corner Gas, Just Friends*) as Nick; Alisen Down (*The Life, Mysterious Ways*) as Sault; Zak Santiago (*Young Blades, Intelligence*) as Hal; Tobias Mehler (*Young Blades, Captive Hearts*) as Bobby; Gabrielle Miller (*Corner Gas, One Dead Indian*) as Bobbi and Haig Sutherland (*Slither, The Colt*) as Fred.

***Robson Arms*** is about community: people sharing a space and a place. It's an apartment building that is home to an eccentric collection of characters, each consumed by the day-to-day minutiae of life. Some tenants find love and lust, others dig themselves deep into a rut, and meanwhile their stories inadvertently touch each other in unexpected ways.

Season 2 of ***Robson Arms*** picks up with a "For Sale" sign outside of the apartment building following an earthquake and the death of the building's owners at the end of the first season. Also this season: Yuri finds himself with a new and much younger boss (AJ MacKenzie, a stand-up comedian in his first TV role); trying to rekindle her relationship with Nick, Sault mistakes stalking for romance; Hal vows to quit hitting the bong; Bobby's co-worker Sasha (April Telek, *Flight 93, The Immortal*) extends the distance between him and his pregnant wife Bobbi; and blissful couple and new tenants Andrew (Gabriel Hogan, *Canada Russia 72, The Associates*) and Chris (Laura Bertram, *Andromeda, Ready or Not*) have their own challenges as Andrew discovers his new closet isn't big enough.

Series co-creators and executive producers Susin Nielsen and Gary Harvey return to helm the second season of ***Robson Arms*** along with producer/executive producer Brian Hamilton. Louise Clark is CTV's Director, Western Independent Production. Brent Haynes is Director of Programming for The Comedy Network. Bill Mustos is Senior Vice-President, Dramatic Programming for CTV. Ed Robinson is Senior Vice-President, Comedy and Variety Programming, CTV Inc. Susanne Boyce is President, CTV Programming and Chair of the CTV Media Group.

***Robson Arms*** is produced by Omni Film Productions Limited in association with The Comedy Network and CTV, with the participation of the Canadian Television Fund, created by the Government of Canada and the Canadian cable industry, CTF: License Fee Program, Telefilm Canada: Equity Investment Program, the Province of British Columbia Film Incentive BC and the Canadian Film or Video Production Tax Credit. ***Robson Arms*** is



supported by British Columbia Film and CTV's joint initiative "First Shots", and was developed in association with The Comedy Network and CTV with the participation of Telefilm and British Columbia Film.

CTV, Canada's largest private broadcaster, offers a wide range of quality news, sports, information, and entertainment programming. It has the number-one national newscast, CTV National News With Lloyd Robertson, and is the number-one choice for prime-time viewing. CTV owns 21 conventional television stations across Canada and has interests in 15 specialty channels, including the number-one Canadian specialty channel, TSN. CTV is owned by CTVglobemedia, Canada's premier multi-media company. More information about CTV may be found on the company Web site at [www.ctv.ca](http://www.ctv.ca).

All comedy, of all kinds, 24-hours-a-day, is the mandate of The Comedy Network, Canada's first-and-only specialty comedy service. Launched in October 1997, The Comedy Network offers an unrivalled slate of original Canadian productions, with 44 per cent of its revenues being reinvested in Canadian programming. To more than 4.8 million subscribers, The Comedy Network broadcasts, uncut and uncensored, an eclectic mix of stand-up, sketch, improv, and animated comedy as well as topical comedy talk shows, game shows and classic situation comedies. The Comedy Network is a division of CTV Television. Visit The Comedy Network's Web site at [thecomedynetwork.ca](http://thecomedynetwork.ca).

Over more than 25 years, Omni Film Productions Limited ([www.omnifilm.com](http://www.omnifilm.com)) has produced over 175 hours of award-winning documentaries, factual and lifestyle series, drama and comedy series. Their diverse productions begin with a compelling story and are then produced with integrity and quality. The result is over 75 national and international awards. Together with sister companies Water Street Pictures and Water Street Releasing, Omni is a complete film and television production and distribution entity with a steadily growing catalogue of exceptional programming including their current productions: *Robson Arms 2*; *Dragon Boys*; *Stuntdawgs* and *Alice, I Think*.

Visit the *Robson Arms* Web site at [www.robsonarms.ctv.ca](http://www.robsonarms.ctv.ca)

– END –

For more information on Omni Film Productions Limited, please contact Paul Holman of AHA Creative Strategies at 604-303-1052 or via email at [paul@ahacreative.com](mailto:paul@ahacreative.com).